



GEMS *of* NAPA *and* SONOMA

Welcome to GEMS! This program offers an array of exclusive benefits at some of the most esteemed wineries in Napa and Sonoma. This unique opportunity is yours, as we thank you for being a loyal customer with us.

Over the years, we have developed special relationships with a handful of our wine country partners. We share an admiration for each other's wines and experiences, and thought, "If we love these wineries and the wines they produce, why wouldn't our members love them too?" And thus, GEMS was created.

The program gives you enhanced benefits by providing exclusive offerings and opportunities at other celebrated, family-owned wineries.

There is no cost to be a GEMS member—just great benefits.

All wineries are by appointment only. GEMS benefits do not extend without a reservation. Please contact each winery directly to schedule your experience. We look forward to seeing you this year!

NAPA PROPERTIES



3199 St. Helena Hwy N
St. Helena, CA 94574
707.302.8181
axrnapavalley.com

AXR Napa Valley

If only these vines could talk, they would tell you stories of the old Napa Valley. The history of our estate is compounded in layers; rooted in historic tales of fierce Native American hunting grounds, Wild West pioneers and one of California's first female vintners in 1886. As one of Napa's original ghost wineries, the property has changed hands over the course of 138 years and transitioned from winery to brothel, restaurant, inn, saloon, and finally back to its roots as a winery.

In 2015, four friends were doing what they do best, sitting around a table talking and laughing about life, dreams, and enjoying some fine wine! Included in this group was acclaimed world-class winemaker Jean Hoefliger . . . one sip lead to another and AXR was born! Today, we are a winery that pays homage to its history and blazes the trail of excitement and innovation in Napa Valley as the pioneers before us did.

GEMS BENEFIT

AXR Napa Valley is pleased to offer GEMS members a 10% savings on wine purchases of 6 bottles or a 15% savings on wine purchases of 12 bottles. *Tasting fees are waived with purchase of 3 bottles or more per person.* Reservations must be booked in advance by calling 707.302.8181. We look forward to your visit!

BALLENTINE VINEYARDS

2820 St. Helena Hwy
St. Helena, CA 94574
707.963.7919
ballentinevineyards.com

Ballentine Vineyards

Family-owned in Napa Valley since 1906, our winery represents four generations of farmers. As a winery with deep roots in Napa, we are a farm-to-bottle winery. Our estate winery farms 80 acres of pristine Napa vineyards in St. Helena and Calistoga. From these 3 estate vineyards, we craft small-production wines. Our specialties are Cabernet Franc, Zinfandel, and Cabernet Sauvignon.

At Ballentine Vineyards, we take an individualistic approach to producing quality estate wines from our sustainably farmed vineyards, fostering an honest connection to the land, embracing our past to better our future and reflect the Ballentine family's 118-year heritage and legacy in Napa Valley. Guests are welcome by reservation for a tasting at our estate winery in St. Helena.

GEMS BENEFIT

Ballentine Vineyards is happy to offer GEMS members a two-for-one seated tasting experience for up to four guests. In addition, all GEMS guests will receive \$25 ground shipping on full-case case purchases.

Reservations are available by calling 707-963-7919 x3 or by emailing jackie@ballentinevineyards.com



NAPA VALLEY

5330 Silverado Trail
Napa, CA 94558
707.261.5212

closduval.com

hospitality@closduval.com

Clos Du Val

In 1970, John and Henrietta Goelet tasked French-born winemaker Bernard Portet with finding a property capable of producing Cabernet Sauvignon that would rival the world's best. A two-year global search ensued, ultimately leading Portet to the Stags Leap District in Napa Valley where Clos du Val was founded in 1972.

The winery was first recognized for its Cabernet Sauvignon at the famed Judgment of Paris in 1976, establishing its place as one of Napa Valley's most iconic winery estates. Ten years later, the same wine took first place in the Judgment of Paris rematch.

Still family-owned today, Clos du Val continues to craft fresh and elegant Bordeaux-inspired wines at their Stags Leap District estate.

GEMS BENEFIT

Clos du Val invites GEMS members to enjoy a 2 for 1 Hirondelle House tasting for up to 4 guests. Please reserve your tasting in advance by reaching out to us at 707.261.5212 or hospitality@closduval.com.

HALL
NAPA VALLEY

56 Auberge Road
Rutherford, CA 94573
707.967.2626
hallwines.com

HALL Rutherford

HALL Rutherford is nestled in the eastern hills above Rutherford. State-of-the-art vision, timeless artisanship, and gracious hospitality are showcased in every luxurious detail. The Private Appellation Exploration is a premier experience designed to educate and inspire the senses. This opulent tasting showcases how terroir, climate, and elevation impact the wines that come from the unique growing regions of the Napa Valley. With a portfolio of great wines from thirteen of the sixteen Napa Valley appellations, HALL is uniquely positioned to offer this experience. Taste through highly-rated, allocated and sought-after Cabernet Sauvignon in the Chandelier Cave beneath the winery. Enjoy seasonal cheese and charcuterie prepared by prominent local chefs.

GEMS BENEFIT

GEMS members receive preferred pricing for the Private Appellation Exploration Tasting at \$150 per person, up to 4 guests. By appointment only. Please reach out to Hannah Turner to schedule your visit; hturner@hallwines.com

— R O B E R T —
BIALE
V I N E Y A R D S

4038 Big Ranch Road
Napa, CA 94558
707.257.7555
biale.com

Robert Biale Vineyards

For over 80 years beginning in 1937 the Biale family has grown Zinfandel and a variety of produce on their farm located on the outskirts of the town of Napa. After years of bootlegging house-made wine under the code name 'Black Chicken', the family established the winery in 1991. Located amidst the estate vineyard used to produce the renowned Zinfandel today, Biale offers a personalized tasting on the site's back porch overlooking some of the Oak Knoll District. Unique in its production, the winery showcases a distinctive selection from 14 single-vineyard Zinfandels and four Petite Sirahs, ranging in source from Carneros to Calistoga. Guests are welcomed by reservation for a tasting on the Patio.

GEMS BENEFIT

Robert Biale Vineyards is happy to provide a two-for-one seated tasting for all GEMS members, up to four guests. All GEMS members will have access to purchase Wine Club exclusive wines upon visiting.



Tasting Salon
1553 2nd Street
Napa, CA 94559
707.252.2250 x 1
robertcraigwine.com

Robert Craig Winery

With nearly three decades of producing delicious wines, Robert Craig Winery is well known among Cabernet lovers and a favorite Napa Valley visit. Robert Craig Winery produces small lot Cabernet Sauvignon from mountain and hillside vineyards throughout the Napa Valley. You will have the opportunity to taste these fine wines in an intimate and personable setting at our Tasting Salon, conveniently located near the Oxbow Public Market in downtown Napa.

GEMS BENEFIT

Robert Craig Winery invites GEMS members to enjoy a two-for-one Salon Select Tasting for up to six guests in addition to wine club pricing on any purchases made. The Salon Select experience is open to GEMS members 7-days per week with advanced reservation.

New in 2023, GEMS members are now invited to join us for our Summit Experience on Howell Mountain at a preferred rate of \$75 per person up to 8 guests maximum, with advanced reservations required. Given the nature of our wineries use permit, availability is limited to Thursday - Saturday at 11:00am and 2:00pm.



1200 Dowdell Lane
St. Helena, CA 94574
707.255.9440
vgschateaupotelle.com

VGS Chateau Potelle

Chateau Potelle was born when Jean-Noel Fourmeaux du Sartel moved from France in 1980, to be part of the California winemaking adventure. He wanted to be creative in making wine rather than being constrained by the years of traditions that existed in France.

The vision at VGS Chateau Potelle is to produce wines with style and character that are representative of their birth place. Like for each of us, our “roots” provide us with a unique culture, a set of mores and traditions . . . a style and character. Our job as winemaker is to respect and exploit the unique qualities of our “roots” . . . to craft wines with a sense of style and personality.

VGS Chateau Potelle has built a solid reputation for its avant-garde approach and for its commitment to quality. Today, we are privileged to have the trust of an outstandingly loyal clientele. We commit that we will stay focused and continue to maintain the high standards that our clients have come to expect. And we promise to keep our same irreverent and non-pretentious attitude toward wine. We are VGS, where good things speak for themselves!

GEMS BENEFIT

A food and wine experience like no other. Enjoy 6 VGS Chateau Potelle wines alongside 6 exquisitely paired food bites from famed Michelin star rated La Toque restaurant. GEMS pricing 2 for 1.

SULLIVAN[®]

RUTHERFORD ESTATE

1090 Galleron Road
Rutherford, CA 94573
707.963.9646
sullivanwine.com

Sullivan Rutherford Estate

Learn about the 200+ year history of Sullivan Rutherford Estate as we celebrate our 50th anniversary! In the heart of Cabernet country, we boldly grow world-class Merlot and look forward to sharing our passion for this exquisite varietal with you. Enjoy a vertical tasting from the eponymous collection fondly named J.O. Sullivan Founder’s Reserve, after Founder, James O’Neil Sullivan. This exclusive tasting includes five wines, privately hosted in our secluded and tranquil garden courtyard. Perfect for wine collectors and those looking to discover serious wines that evolve beautifully over time.

GEMS BENEFIT

Enjoy a Founder’s Reserve Tasting at the preferred rate of \$100 per person, up to 4 guests or two complimentary tastings with purchase of \$500. Reservations by appointment.

SONOMA PROPERTIES



PO Box 1129
Calistoga, CA 94515
707.341.3391

knightsbridgewinery.com

Knights Bridge Winery

In 2006, Jim Bailey purchased an 83-acre parcel of land with hillside vineyards in Knights Valley, the perfect spot to produce exceptional Sauvignon Blanc, Chardonnay, and Cabernet Sauvignon. Along with his brother Essel Bailey, and longtime friend Tom Costin, he began his journey into wine and founded Knights Bridge with the singular goal of producing world-class wines. Understanding that great wine starts in the vineyard, the team dedicated themselves to analyzing each vineyard block for perfect synergy between specific soils, varieties, and clones. They replanted portions of the estate and hired a team of seasoned professionals who shared their ambition to produce the best wines possible. In late 2019 Jim embarked on a long-awaited project to build a small winery on the estate, which was completed for harvest 2021. Now open for private tastings, we invite GEMS members to discover the seclusion and beauty of Knights Bridge Winery, a place of retreat and respite. The private and immersive experience includes a tour of the estate vineyard and our stunning new facility and caves, designed by renowned architect Howard Backen, followed by a seated tasting.

GEMS BENEFIT

We welcome GEMS members to our Knights Valley estate for a private vineyard and winery tour followed by a seated tasting in our Tasting Salon, accompanied by cheese, charcuterie, and small bites. Available for up to four guests; \$100 (normally \$150) per person. Reservations required, concierge@knightsbridgewinery.com, 707.341.3391.



STONE EDGE FARM
ESTATE VINEYARDS & WINERY

Silver Cloud Estate
5303 Cavedale Road
Glen Ellen, CA 95442
707-935-6520

Downtown Sonoma
Tasting Room
596 First Street East
Sonoma, CA
707-935-6520
stoneedgefarm.com

Stone Edge Farm Estate & Winery

Founded in 2004, Mac McQuown launched a new venture with his friend and previous winemaking associate, Jeff Baker, who brought expertise and a small mountain vineyard to the project. Today Stone Edge Farm Estate Vineyards & Winery farms 18 acres of vineyard on Moon Mountain, our Silver Cloud property and 4.5 acres in Sonoma Valley at the Stone Edge Farm property. Under the guidance of Phil Coturri, our viticulturist, our vineyards are farmed organically adhering to the highest environmental standards. With over 40 years of experience in farming and making wines, we are committed to crafting exceptional first-growth Bordeaux-style wines from our estate owned vineyards. Stone Edge Farm's intent is to distribute these wines to our discriminating customers and aspire to give value that enhances their lifestyle. Beautifully balanced and lush upon release, Stone Edge Farm wines are structured to gain great complexity with extended aging.

GEMS BENEFIT

We welcome GEMS members to sample our stellar Cabernets along with charcuterie and artisanal cheeses at either one of our two tasting locations. We are happy to provide a two-for-one seated tasting for all GEMS members, up to 4 guests.



233 Adobe Canyon Road
Kenwood, CA 95452
707.302.8000
lrwine.com

La Rochelle Wines

We love our GEMS Members. Please give us the opportunity to create a truly unique experience for you. Schedule an appointment with La Rochelle and we will customize an experience to fit your group's interests and preferences. Every experience is personalized to make a lasting impression. We love to focus on educational experiences that help you discover how Appellations, Clones, Yeasts and endless Vineyard and Winemaking options contribute to the expression of Pinot Noir. We craft more single-vineyard Pinot Noirs from more appellations than any other winery in California. Come experience what the finest vineyards in California have to offer. Fall in love with wine all over again.

GEMS BENEFIT

GEMS Members may enjoy a complimentary experience for up to four guests by contacting us online and filling out a brief questionnaire prior to your visit. The more information provide, the more memorable the experience we can deliver. This brief questionnaire is available: <https://www.lrwine.com/Visit-Us>. Once this is submitted, we will follow up to confirm your visit. You may also contact us by phone to create your customized experience.



Sonoma Location
380 First St. West
Sonoma, CA 95476
707.933.4440

Napa Location
605 1st Street
Napa, CA 94559
707.721.8620
waltwines.com

WALT Wines

WALT Wines, owned by vintners Kathryn and Craig Hall of HALL Wines, is dedicated to the production of small-lot premium Pinot Noirs and Chardonnays from the Pacific Coast's most distinctive vineyards. Winemaker Megan Gunderson Paredes handcrafts each wine to truly reflect the terroir where she sources the grapes, be it from the Willamette Valley in Oregon all the way down to the Sta. Rita Hills in Santa Barbara. You are sure to find a personal favorite from among the 10 single vineyard selections of Pinot Noirs and the 3 Chardonnays.

GEMS BENEFIT

Please enjoy member pricing for our Wine & Chocolate pairing (\$40/guest) or our ROOT 101 wine and food pairing (\$65/guest) up to 4. This benefit is available by prior appointment only and will be offered at two WALT locations (Napa and Sonoma). Please call to place your reservation.